

Office of Attorney General Terry Goddard



STATE OF ARIZONA
DEPARTMENT OF LAW
1275 W. WASHINGTON STREET
PHOENIX, ARIZONA 85007-2926
WWW.AZAG.GOV

ANDREA M. ESQUER
PRESS SECRETARY
PHONE: (602) 542-8019
CELL PHONE: (602) 725-2200

FOR IMMEDIATE RELEASE

'Break the Silence' Rally Aims to Raise Awareness of Elder Abuse

(Phoenix, Ariz. – June 12, 2008) The Statewide Elder Abuse Coalition will host a statewide *Break the Silence* rally on Friday, June 13, beginning at 9 a.m. The event is an effort to raise awareness of elder abuse.

As part of the day's events, the Maricopa Elder Abuse Prevention Alliance (MEAPA) will unveil the new I WILL campaign to prevent elder abuse. The campaign asks Arizonans to sign a pledge to prevent and report elder abuse. The I WILL challenge and pledge are available on the Attorney General's Office Web site at www.azag.gov.

Event Information

Event: *Break the Silence* Rally
When: Friday, June 13
Time: 9-11 a.m.
Where: Arizona State Capitol -- Senate Lawn
1700 W. Washington St.
Phoenix, Ariz.
Note: Event is open to the media.

International Elder Abuse Awareness Day is observed each year on June 15. Elder Abuse is one of the nation's most common and underreported crimes. Of the estimated five million elder abuse victims annually, only one in 14 of these cases is reported to authorities, according to the National Center on Elder Abuse. The Attorney General's Office offers numerous resources for those who wish to learn more or report elder abuse. For more information, contact the Attorney General's Elder Help Line at 602-542-2124 or go to www.azag.gov.

For more information about this event, please contact Andrea Esquer at 602-542-8019.

###